

HERALD NEWS

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All's WELL at Clarus Maplewood Comfort, health and wellbeing maximized

Residents living at Clarus Maplewood can take comfort in knowing the residential community has been officially designated as a WELL Certified building. The announcement was recently made by the developer, JMF Properties.

Clarus was awarded WELL Certification at the Gold level by the International WELL Building Institute (IWBI). The sought-after distinction was awarded through IWBI's WELL Building Standard, which is the premier building standard to focus on enhancing people's health and wellness through the buildings where we live, work and play.

Created through seven years of rigorous research and development, working with leading physicians, scientists and industry professionals, the WELL Building Standard is a performance-based certification that marries best practices in design and construction with evidence-based scientific research.

Clarus is the first residential community to achieve WELL Certification in New Jersey through the multifamily pilot and only the thirteenth in the world, according to the IWBI, and was designed to maximize the comfort, health and wellbeing of its residents. It is also the first residential community in the United States to achieve WELL Certification at the Gold level. To achieve its rating, it met 100 percent of the preconditions set forth by the IWBI and all of the required optimizations for a Gold level rating during a recent evaluation.

Clarus Maplewood achieved high concept scores in all seven categories of building performance: air, water, nourishment, light, fitness, comfort, and mind.



PHOTO COURTESY OF JMF PROPERTIES

Clarus Maplewood is conveniently located near popular shops, restaurants and cafes, as well as a supermarket, theatre and rail transportation to NYC.

"We designed every individual detail of Clarus Maplewood with the goal of achieving WELL certification and we are thrilled to be officially recognized for all of our work," said Joe Forgione, the founder and principal of JMF Properties. "This isn't just a plaque on the wall, either. This is an active standard that will be evaluated annually by inspectors. We are committed to maintaining that standard year in and year out and continuing to offer the highest quality homes to our residents."

"Our homes are the most important spaces we have," said IWBI Chairman and CEO Rick Fedrizzi. "We congratulate Clarus Maplewood on this significant achievement and applaud its deep understanding of how where we live can enhance our lives."

Clarus Maplewood, a boutique rental community, is located in the heart of Maplewood Village, right next to the

Maplewood train station, it opened in October 2017 and quickly reached the 100-percent leased mark, with a waiting list established.

Clarus Maplewood's location in Maplewood Village puts it just steps from the community's popular boutique shops, gourmet restaurants and chic, sidewalk cafes. The train whisks commuters to and from Manhattan in approximately 35 minutes. Residents enjoy Maplewood's high walkability score, with destinations such as Kings food market and the Maplewood Theatre right across the street.

Clarus means "clear" or "bright" in Latin, and its namesake ambience is evident throughout the property. It offers a balanced lifestyle with light-filled residences, fine finishes and appointments and a curated collection of amenities.

Spacious residences feature such high-end finishes as Jenn-Air and Whirlpool appliances and Quartz countertops. One- and two-bedroom rental residences are offered.

Residents of the ultra-luxury community enjoy a full suite of amenities including a health studio with a state-of-the-art wellness center, yoga and spin, elegant resident lounge, billiards, and a creatively-designed luxe lobby with double-sided fireplace. A digital, fitness-on-demand personal trainer is also available 24 hours a day in the virtual fitness room. The three-story Clarus building includes a parking garage with an electric car charger, community-owned bicycles for residents to share, personal storage space for residents and elevator service.

For information or to be placed on the waiting list, visit www.clarusmaplewood.com.